### RECORD OF REQUEST FOR BROADCAST TIME BY OR ON BEHALF OF CANDIDATE FOR PUBLIC OFFICE

INSTRUCTIONS: This form must be completed as to all requests, both oral and written, for broadcast time to be used by or on behalf of a candidate for public office, as required by FCC rule. The FCC rule states: "Every licensee shall keep and permit public inspection of a complete record of all requests for broadcast time made by or on behalf of candidates for public office, together with an appropriate notation showing the disposition made by the licensee of such requests, and charges made, if any, if request is granted. Such records shall be retained for a period of two years."

(1) Date of request: 10/22/12

(2) Name of candidate: Pete Hoekstra

(3) Office for which candidate is running: US Senate

(4) Political party: Republican

(5) Name of person using time if other than candidate: n/a

(6) Request made by candidate: Yes: x No: (Check one)

(7) Request made on behalf of candidate by: Brabendercox LLC

(8) **Request made:** <u>In writing: x In person:</u> <u>By phone:</u> (Check one. If in writing, attach and retain.)

(9) **Disposition of request:** Granted: x Not granted: (Check one. If not granted, state reason or reasons in space below. If denied in writing, attach and retain.)

(10) Were any payments received? Yes: x No: (Check one. If "yes", state amount in space below):

GROSS: \$8500 NET: \$7225

WXMI 10/22/12

STATION DATE Shelly Bohr, National Sales Manager
SIGNATURE OF PERSON RECEIVING
REQUEST ON BEHALF OF STATION

# AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

<del></del>	AL CANDIDAT			/LOCAL CAN					
To Ava Window	il Themselves ( , Federal Cand	of The Lowe lidates Musi	est Unit Char Sign The C	ge During a Pertification Or	olitical Page 3				
Station and	Location:		1. 1. 19 1. 19 1. 19 1. 1 1. 1 1. 1 1.	<b>Date</b> : 10/ /2	012				
I, BRABENDE	ERCOX LLC								
being/on behalf	of: PETEHOEKS	ΓRA			, a legally				
	ate of the REPUB				political				
party for the off	ice of: US SENAT	E							
in the 2012 G	ENERALELECION	<b>1</b>							
election to be h	eld on: NOVEMBE	R62012							
do hereby reque	est station time as fo	llows:							
Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks				
10/22-									
10/30									
Total Char	ges:	3500							

For programming that, in whole national importance," list the ma	or in part, "communicates a message relating to tters below:	any political matter of
	,	
		·
I represent that the navment for	the above described broadcast time has been fur	rnished by:
HOEKSTRAFORUSSENA		
	nce the time as paid for by such person or entity tity is either a legally qualified candidate or an	authorized
The name of the treasurer of the	candidate's authorized committee is:	
KEVIN CLARK		Linkle alogges and rates:
This station has disclosed to me and discount, promotional and o	its political advertising policies, including: apport appointment and applicable to federal careful careful applicable applicable to federal careful applicable appli	indidates).
THIS STATION DOES NOT	DISCRIMINATE OR PERMIT DISCRIMIN N THE PLACEMENT OF ADVERTISING.	ATION ON THE BASIS
To Be Signed B	y Candidate or Authorized Co	mmittee
10/08/2012	Liz Brabender Kundu	
Date	Signature	
To Be Sig	ned By Station Representativ	⁄e
Accepted	Accepted in Part	Rejected
Signature	Printed Name	Title

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### CANDIDATE CERTIFICATION

In Order For Federal Candidates to Receive The Lowest Unit Charge During a Political Window, the Following Certification is Required:

(nom	RABENDERCOXLLC e of federal candidate or authorized comm broadcast (in whole or in part) pursuant to	nittee) hereby certify that the programming of this agreement:
	☑ does ☐ doe	s not
refer progr	to an opposing candidate (check applicab amming that does refer to an opposing ca	le box). I further certify that for the ndidate:
(chec	k applicable box)	
	the radio programming contains a perso identifies the candidate, the office being approved the broadcast.	nal audio statement by the candidate that sought, and that the candidate has
	the state of the s	learly identifiable photograph or similar at least four seconds, and a simultaneously he candidate, that the candidate approved lor the candidate's authorized committee
	Liz Brabender Kundu signature of candidate or	authorized committee
117	BRABENDERKUNDU	10/08/2012
	printed name	date

#### AGREED UPON SCHEDULE

(TO BE FILLED IN ONLY IF STATION DOES NOT ACCEPT ALL OF CANDIDATE'S REQUEST)

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
				·	
		•			
- ,					

Total Charges:	
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#### AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual times the spots air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired.

### AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

tation and	Location:			Dat	ie:
hereby reque	st station time conce	rning the follo	owing issue:		
	Time of Day,		Class	Times per	Number
Broadcast Length	Rotation or Package	Days		Week	of Weeks
	· .				
otal Char	ges:				
	time will be used by	•			
			· · in nart)	communicat	e "a
message r	rogramming ( elating to any	political	matter of n	a total and a second a second and a second a	ortance?"
	□ Yes		•	V No	

unicates a message relating to any p he legally qualified candidate(s) th date(s) of the election(s) (if applica	o programming receive to
on Schedule (Page 3)	
r the above described broadcast tir	ne has been furnished by:
r than an individual person, is.	
mittee; $\square$ an association; $\square$	or other unincorporated group.
sses of the chief executive officers, below (may be attached separately	directors, and/or authorized  ):
DISCRIMINATE OR PERMIT D THE PLACEMENT OF ADVER	ISCRIMINATION ON THE BASI TISING.
rmless the station for any damages ay ensue from the broadcast of the -stated broadcast(s), I also agree the delivered to the station at least	or liability, including above-requested to prepare a script,
	ERTISER
Signature	Contact Phone Number
NED BY STATION REF	PRESENTATIVE
Accepted in Part	Rejected
	anicates a message relating to any poon Schedule (Page 3) or the above described broadcast tire than an individual person, is:  amittee; an association; an association; and the chief executive officers, below (may be attached separately DISCRIMINATE OR PERMIT DETHE PLACEMENT OF ADVER or the station for any damages ay ensue from the broadcast of the stated broadcast(s), I also agree the delivered to the station at least of the station

#### AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
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### AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual times the spots air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired.

10/22/12

#### WXMI-TV

Order%

#### ORDER



#### Flight Dates 10/22/12-10/30/12

<u>Order Sep</u> 00:15:00

Product Estimate #

Contract / Revision 400120 / HOEKSTRA 4 SENATE Alt Order # 06386852

Original Date / Revision Agency Com 15% Billing Type Cash

10/19/12 10/22/12 Billing Contact Order Type GENERAL

Advertiser Hoekstra/Rep/Senate/MI

1218 Grandview Ave

Billing Cycle

EOM/EOC

Billing Calendar BROADCAST

1st Floor
Pittsburgh, PA 15211

Demographic A35+

Agency Brabender Cox Mihalke Rev Codes AGY POL CAND

Buying Contact
Sales Office TPHL Product Codes PL4

1218 Grandview Ave Sales Region National Priority 02

1218 Grandview Ave

1st Floor

Agency Ref

Pittsburgh, PA 15211

Start Date

Primary Account Executive

Nick Welte

Account Executive

Nick Welte 100%

Order Share 11% Market Value 83636

**End Date** 

Competing Station % of Order Amount 2WOOD 30% 25090 20% 3WZZM 16727 **4WWMT** 35% 29272 5WOTV 2% 1672 6WXSP % 0 7WZPX % 0

%

2%

0 1672

8CABL

9UNKW

**Billing Plan Order Totals** # of Spots Rating Start Date End Date # Spots Net Amount Gross Amount Month Net Amount Gross Amount October 2012 \$5.865.00 0.00 10/01/12 10/28/12 \$5,865.00 \$6,900.00 18 \$6,900,00 18 0.00 10/29/12 10/30/12 6 \$1,955.00 \$2,300.00 November 2012 6 \$1,955.00 \$2,300.00 \$7,820,00 0.00 Totals 24 \$9,200.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End 7	īme Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
E 1	17	10/23/1	2 10/26/12	M-F 5a-9a News	СМ	6a-7a	-T-TF	:30	3	\$150.00 02	0.00 NM	3	\$450.00
				Tu,Th-F 6a-7a No	ews	(6:00 AM-7:	00 AM)						
	Sta	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
We	ek: 10/	22/12	10/28/12	~T-TF	3	\$150.00	0.00						
E 2	17	10/30/1	2 10/30/12	M-F 5a-9a News	СМ	6a-7a	-1	:30	1	\$150.00 02	0.00 NM	1	\$150.00
				Tu 6a-97 News		(6:00 AM-7:0	00 AM)						
	<u>Sta</u>	rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	<u>Rating</u>						
We	ek: 10/	29/12	11/04/12	-1	1	\$150.00	0.00						
E 3	17	10/23/1	2 10/25/12	M-F 5a-9a News	СМ	7a-8a	-TWT	:30	3	\$150.00 02	0.00 NM	3	\$450.00
				Tu-Th 7a-8a New	/s	(7:00 AM-8:0	00 AM)						
	<u>Sta</u>	rt Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	<u>Rating</u>						
We	ek: 10/	22/12	10/28/12	-TWT	3	\$150.00	0.00						
E 4	17	10/29/1	2 10/30/12	M-F 5a-9a News	CM	7a-8a	MT	:30	2	\$150.00 02	0.00 NM	2	\$300.00
				M-Tu 7a-8a News	3	(7:00 AM-8:0	00 AM)				i		

#### WXMI-TV

## **FOX**

Contract / Revision

400120

Flight Dates 10/22/12-10/30/12

**Hiatus Dates** 

Original Date / Revision 10/19/12/ 10/22/12

Order Sep 00:15:00

Advertiser Hoekstra/Rep/Senate/MI **Product HOEKSTRA 4 SENATE**  Estimate #

Left   Start   End   Invontry Code   Braak Start/End Time   Days   Left   Spots   Rate   Pri   Rig Type   Spots   Amount												<u>To</u>	tals_
M=10	Ln C	h Start	End	Inventory Code	Break	Start/End	Time Days	Ler	n Spots	Rate Pri	Rtg Type	Spots	Amount
Signt Date   Fard Date   Meek 10728/12   1	E 4	17 10/29/	12 10/30/12					::	30 2	\$150.0002	0.00 NM	2	\$300.00
March   Marc		a a .				•	_ :						
E   5   17   10/24/12   10/25/12   M-F 5-8-9a News   CM   Sa-9a   News   CM   Sa-9a   News   CM   CRO AM-9-00 AM)   CRO AM-9-00 AM)   CRO AM-9-00 AM)   CRO AM-9-00 AM   CRO A	\Mook							•					
Start   Date   Star							•		30 2	\$150,00,02	0.00 NM	2	\$300.00
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Start Date   Find Date   Weeklays   Spots/Week   Rate   Week 10/29/12   10/28/12   10/		Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Name	Week	c: 10/22/12	10/28/12	WT	2	\$150.00	0.00						
Start Date   End Date   Weekdays   Spots/Week   Rate   Start Date   Weekdays   Spots/Week   Rate   Start Date   Start Date   Start Date   End Date   Weekdays   Spots/Week   Rate   Start Date   Start Date   End Date   Weekdays   Spots/Week   Rate   Start Date   St	E 6	17 10/29/	12 10/29/12		СМ			:	30 1	\$150.00 02	0.00 NM	1	\$150.00
Meek: 10/29/12   11/04/12   1		Otant Data	End Data		CooteAMook	•							
Record   Figure   F	Week				Spots/vveek								
M.W.F. Fox 17   News at 5F   Weekidays   Spots/Week   Flate   Rating   News				M-F Fox 17 News	at 5P CM			:3	30 3	\$150.00 02	0.00 NM	3	\$450.00
New   New						-F -F							
Start Date   Meek   10/22/12   10/26/12   10/26/12   MF 730p-8p   CM 730p-8p   MT - F - 10/26/12   MT - MT - 10/26/12   MT - 10/26/12   MT - 10/		Start Date	End Date		Spots/Week		Rating						
M_Tu,F 730p-8p													
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New   10/22/12   10/28/12   10/28/12   NT - F -   3 \$700.00   0.00		Ctort Data	End Data	· · ·	Cnoto AM nole	Data	Pating						
Start Date   Find Date   Week 10/29/12   10/28/12   1	Week												
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Week: 10/29/12   11/04/12   -1   1 \$700.00   0.00						• •							
E   10													
Late News (not 10p start)   Start Date   Weekdays   Spots/Week   Rate   Start Date   Weekdays   Spots/Week   Rate   Spots/Week   Spot							<del></del>			***********	2 22 1114		<b>A.</b> 555 55
Start Date   End Date   Weekdays   Spots/Week   Rate   Rating	E10 -	17 10/25/1	12 10/25/12	•	• '	•	_	:3	30 1	\$1,000.0002	0.00 NM	1	\$1,000.00
Week: 10/22/12         10/28/12        1         1 \$1,000.00         0.00           E 11         17         10/29/12 10/29/12         Late News (not 10p start) (11:00 PM-12:30 XM)         1 \$1,000.00 02         0.00 NM         1 \$750.00 02         0.00 NM         1 \$7500.00 02         0.00 NM <t< td=""><td></td><td>Start Date</td><td>End Date</td><td>•</td><td>• ,</td><td>•</td><td></td><td></td><td></td><td></td><td></td><td></td><td></td></t<>		Start Date	End Date	•	• ,	•							
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E 12 17 10/28/12 10/28/12 Late News (not 10p start) (11:00 PM-12:30 XM)  Start Date   End Date   Weekdays   Spots/Week   Rate   Rating   Week: 10/22/12 10/28/12 10/28/12 10/28/12   Tu 7p-730p   Tu 7p-730p   Week: 10/22/12 10/28/12 10/28/12 10/28/12 10/28/12   Tu 7p-730p   Start Date   End Date   Weekdays   Spots/Week   Rate   Rating   Week: 10/22/12 10/28/12 10/28/12 10/28/12   Tu 7p-730p   Tu 7p-730p   Week: 10/22/12 10/28/12 10/28/12 10/28/12   Tu 7p-730p   Start Date   End Date   Weekdays   Spots/Week   Rate   Rating   Week: 10/22/12 10/22/12 10/28/12 10/28/12   NLCS on FOX   CM 730p-11p   M   30 1 \$700.00 02 0.00 NM 1 \$700.00    N14 17 10/22/12 10/22/12 NLCS on FOX   CM 730p-11p   M   30 1 \$700.00 02 0.00 NM 1 \$700.00   Start Date   End Date   Weekdays   Spots/Week   Rate   Rating   Week: 10/22/12 10/28/12   10/28/12   M   1 \$700.00   0.00    Start Date   End Date   Weekdays   Spots/Week   Rate   Rating   Week: 10/22/12 10/28/12   10/28/12   M   1 \$700.00   0.00    Start Date   End Date   Weekdays   Spots/Week   Rate   Rating   Week: 10/22/12 10/28/12   10/28/12   M   1 \$700.00   0.00    Start Date   End Date   Weekdays   Spots/Week   Rate   Rating   Week: 10/22/12 10/28/12   10/28/12   M   1 \$700.00   0.00											ļ		
Late News (not 10p start)   (11:00 PM-12:30 XM)				_ <del>_</del>		<del></del>		1 .6	20 1	#7FO 00 00	0.00 NIM	4	<b>\$750.00</b>
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Week: 10/22/12         10/28/12        1         1 \$750.00         0.00           N 13         17         10/23/12         10/23/12         M-F 7p-730p         CM         7p-730p         -1         :30         1 \$700.00 02         0.00 NM         1 \$700.00           Start Date Week: 10/22/12         End Date Date NLCS on FOX NLCS on FOX NLCS on FOX (7:30 PM-11:00 PM)         M         :30         1 \$700.00 02         0.00 NM         1 \$700.00           N 14         17         10/22/12         10/22/12         NLCS on FOX (7:30 PM-11:00 PM)         :30         1 \$700.00 02         0.00 NM         1 \$700.00           Start Date Week: 10/22/12         End Date Meekdays Meekdays Meek Rate Rating M         Rating Rating Rating M         1 \$700.00         0.00		Start Date	End Date										
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Week: 10/22/12 10/28/12 M 1 \$700.00 0.00		Start Date	End Date		Spots/Week	•	•						
Totals 24 \$9 200 00	Week												
10100 21 40,200.00											Totals	24	\$9,200.00

REP: TEL# 610-225-4100 CREDIT ADVISORY: ORDER WORKSHEET

REP HEADLINE# 6386852 \*\*\* ORIGINAL REV#0 \*\*\*

AGENCY CREDIT RISK !!!
HARRIS REPORT FROM REP

FAX# 610-225-1191

OCT19/12 13.46 \*\*\* WXMI-TV \*\*\*

13.46 # DATE OCT19/12 SALESMAN REGIONAL NICK WELTE LIZ BRABENDER LOCAL OFF.# PH-CLASS: NATL. BUYER NAME SALES PRSN REP.# ORDER, INVOICE) CO-OP BILLING NEEDED 1ST FLOOR (LINE) ADV. NAME POLI/P HOEKSTRA/R/SEN/MI 1218 GRANDVIEW AVENUE AGY. NAME BRABENDER COX MIHALKE 15211 COMMENTS: CONTRACT # 6386852 PA A WK-2 PITTSBURGH, OCT30/12 #LSH STATE TAX HOEKSTRA 4 SENATE FLIGHT DATES OCT22/12 J00120 CITY TAX ORDER # ADV # PRDCT AGY #

NEW HOEKSTRA ORDER TOTAL \$8500 PLS CNF THANKS

CON CM

TO TOM FR JARED

REP:

\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*

:TOTL:	m		Н		m	
: DAYS	TU, TH-F		TOE		TU-TH	
:SPTS: WEEK :/WK: INVT						
. SP	ო		1		m	
: END : DATE	10/26		10/30		10/25	
: START : DATE	10/23		10/30		10/23	
RATE	\$150.00		\$150.00		\$150.00	
SEC:						
	0		0		0	
: LGTH :	30		30		30	
TIME PERIOD	600A-700A	NEWS 1.0 1X MAX/DAY	600A-700A	NEWS 1.0	700A-800A	NEWS 1.4 1X MAX/DAY
: CD :		AM :		AM :		AM :
:LINE#:REP :	ਜ	PROGRAM : RA35+ : CON COM1:	N	PROGRAM RA35+	м	PROGRAM : RA35+ : CON COM1:

OCT19/12 13.46 \*\*\* WXMI-TV \*\*\*

REP: TEL# 610-225-4100
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

REP HEADLINE# 6386852 \*\*\* ORIGINAL REV#0 \*\*\*

SPTS:	И		И		Н		М		4	Δ	н		Н		н		н	
r : DAYS	M-TU		W-TH		MOM		M,W,F		M-W, F	10/23 1x 2700	TUE		THU		MON		SUN	
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